



# TACO TOUR MANCHESTER SPONSORSHIP OPPORTUNITIES MAY 8, 2025



**Taco Tour Manchester** is an annual event that is known by many as the best day of the year in Downtown Manchester, NH! **30,000+** visitors attend from Manchester, New England, and beyond.

Attendees consume as many \$3 tacos as they desire for 4 hours at the  
**“World’s Largest Taco Tour”**

This regional event is the one of the largest single day food festivals in the country and a premier opportunity for your business and brand.

The Greater Manchester Chamber looks forward to partnering with you through sponsorship to activate your brand at this beloved event.

Contact: Cole Riel

603-792-4107

[ColeR@Manchester-Chamber.org](mailto:ColeR@Manchester-Chamber.org)

# TACO TOUR MANCHESTER

## 2024 STATS



300,000+

Emails  
Sent

30,000+

Official  
Attendees

100,000+

Tacos  
Sold by 99  
Participants

## 2024 MEDIA COVERAGE



2,000,000+

Impressions on  
Billboard Ads

70,000+

Views of  
Taco Tour  
Map

250,000+

Followers reached  
by  
Influencer Partners



930,000+

Distribution size  
of printed  
advertising

80,000+

Website Sessions  
from 53,000+  
Unique Visitors

4+ Minutes

Average Length  
of Time per  
Website Session



# EVENT SPONSOR \$3,000

- Taco Tour Manchester \$3,000 Event Sponsor
- “Event sponsor” recognition on social media and at Inaugural Taco Ceremony
- One 10' x 10' space at the event
- Company name on website sponsor page
- Inclusion in post-event Thank You Packet





# COMMUNITY MOVER SPONSOR \$5,000

- "Community Mover Sponsor" recognition
- Up to one 10' by 10' reserved spaces at event
- Key logo placement on website home page & sponsor page, Taco Tour map, and "Best Taco" voting page
- Logo on "End of the Line" Markers





# CONCERT STAGE SPONSOR

## \$10,000

- “The XX Stage” Recognition
- Up to two 10’ x 10’ reserved spaces at event
- Key logo placement on concert and street banners, and ads
- Key logo placement on website home page and sponsor page
- Key logo placement on Taco Tour map and “Best Taco” voting page
- Excel list of emails for those who opt-in for sponsor communications
- Inclusion in post event Thank You Packet

