



TACO TOUR MANCHESTER

SPONSORSHIP OPPORTUNITIES

MAY 4TH, 2023

Taco Tour Manchester is an annual event that is known by many as the best day of the year in Downtown Manchester! Historically, up to 20,000+ visitors attend from Manchester, neighboring communities, and beyond! This regional event is the premiere opportunity for your business and brand to directly connect with community members and target audiences while actively supporting economic growth in the city. The Greater Manchester Chamber is excited to be hosting Taco Tour Manchester to ensure that it serves as a great investment for our community and your organization.

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**GREATER
MANCHESTER
CHAMBER**

2022 MEDIA COVERAGE

Manchester's Taco Tour returns strong after two-year hiatus

Event returns for first time since 2019

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KC Downey
Digital Media Manager



TACO TOUR RETURNS TO DOWNTOWN MANCHESTER;
CANCELED LAST TWO YEARS DUE TO PANDEMIC

New Hampshire
magazine

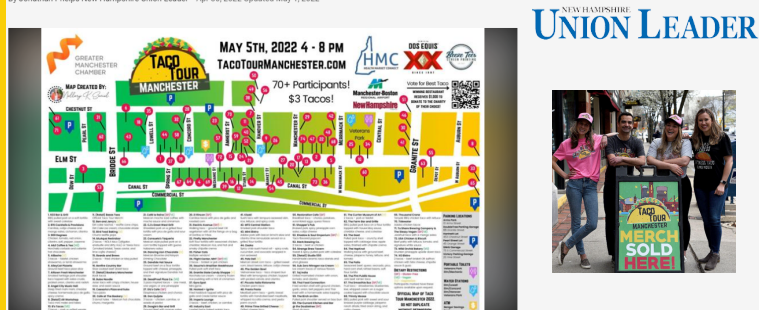
Manchester's Taco Tour is Back

Support local restaurants and enjoy tasty tacos at this May 5 event

April 13, 2022 by Anna-Kate Munsey

Manchester's Taco Tour: Map out a game plan before chowing down

By Jonathan Phelps New Hampshire Union Leader Apr 30, 2022 Updated May 1, 2022



TACO TOUR MANCHESTER 2022 REPORT CARD

20,000+ OFFICIAL ATTENDEES



Average
session time
of 3 minutes

44,000+ WEBSITE SESSIONS

29,000+ UNIQUE VISITORS

70,000+ VIEWS ON THE TACO TOUR MAP



140,000+ REACHED BY FACEBOOK EVENT

8,800+ RESPONSES

ESTIMATED 100,000 TACOS SOLD BY 70+ PARTICIPANTS!



EVENT SHARED AND REPORTED ON BY MEDIA OUTLETS REACHING MILLIONS OF PEOPLE

GREATER MANCHESTER CHAMBER

2023 MEDIA COVERAGE



TACO TOUR MANCHESTER 2023

SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR \$25,000

- Naming rights on all platforms: "Taco Tour Manchester Presented By X"
- Exclusive sponsor for your industry
- Premiere logo placement on Facebook event header image, website home page & sponsor page, Taco Tour map, "Best Taco" voting page, concert and street banners
- Priority mentions on social media
- Up to three 10' by 10' reserved spaces at event
- Speaking opportunity at "Inaugural Taco" event
- Inclusion in post-event Thank You Packet to participating restaurants with explanation of your services and contact information

FEATURED SPONSOR \$15,000

- "Featured Sponsor" recognition
- Exclusive sponsor for your industry
- Up to two 10' by 10' reserved spaces at event
- Featured logo placement on website home page & sponsor page, Taco Tour map, "Best Taco" voting page, concert and street banners
- Inclusion in post-event Thank You Packet to participating restaurants with explanation of your services and contact information

SOLD

SPONSORSHIP OPPORTUNITIES (CONT.)

CONCERT SPONSOR \$10,000



- Concert Naming Rights
- "Your Company Presents the Taco Tour Manchester Concert"
- Up to two 10' by 10' reserved spaces at event
- Key logo placement on website home page & sponsor page, Taco Tour map, "Best Taco" voting page, concert stages and street banners
- Speaking opportunity at Taco Tour Manchester concert
- Inclusion in post-event Thank You Packet to participating restaurants with explanation of your services and contact information

SECOND STAGE SPONSOR \$7,500



- "Supporting Concert Sponsor" recognition
- Up to two 10' by 10' reserved spaces at event
- Key logo placement on website home page & sponsor page, Taco Tour map, "Best Taco" voting page, concert and street banners
- Inclusion in post-event Thank You Packet to participating restaurants with explanation of your services and contact information

EVENT SPONSORS \$3,000

- "Event Sponsor" recognition
- One 10' by 10' space at event
- Logo placement on website sponsor page
- Inclusion in post-event Thank You Packet to participating restaurants

TROPHY SPONSOR \$5,000



"Trophy Sponsor" recognition on website and social media, company name on trophy presented to winning restaurant, one 10' by 10' space at the event and logo recognition on voting page for favorite taco.